CAPITAL CONVERGENCE:

Light the spark, forge the future.



MIDWIVES, CONGRATULATIONS!

In 2015, ACNM celebrates our organization's diamond anniversary and takes a close look at the state of US midwifery from our 60-year vantage point. Our anniversary makes this year's Annual Meeting in

National Harbor, MD that much more important and special.

ACNM has been with women— and with you, our member midwives— since 1955. With the progress we've made, it would be easy to sit back, look back, and celebrate our past accomplishments. But anniversaries are about much more. They're also about appreciating the present and anticipating the future. They're a time for making memories, making plans, and making it happen.

Every year is a fresh opportunity for ACNM to use your feedback to build an Annual Meeting experience that's even richer, further streamlined, and more in tune with your needs. Look inside for new information and notable changes to look forward to in 2015.



American College of Nurse-Midwives

60th Annual Meeting & Exhibition

National Harbor, MD (DC Metro Area) | June 27-July 1, 2015



About This Year's Theme

The ACNM Annual Meeting is the premier opportunity for midwives and students to polish professional and clinical skills, plug in to the latest innovations in women's health care, and recharge your connection to the heart of the profession. Like our organization, the profession of midwifery and the US health care landscape have undergone expansive changes over the last 60 years. We know that much more work needs to be done, and we are ready to forge our future and meet our challenges head on.



2014 attendees said...

"I always leave the ACNM Annual Meeting recharged that midwifery is my true passion."

"Great place to share experiences, knowledge, and laughter with individuals of like passion for women's health and childbirth."

"Am proud to be a member of ACNM—you represented our profession so well! The meeting was absolutely professional & polished, well-organized, informative, and fun! It was an organizational masterpiece!"

Forging the Future

We know we need more midwives. We must encourage others to take up the profession and work to remove all the barriers to practice that limit midwives' ability to practice to their full scope. We know we need to help fill the maternity health care provider shortage so more women will have access to midwives and realize the benefits of their excellent, cost-effective care.

We know we need to collaborate with our physician colleagues to educate them on the many benefits of midwife led-care that support women and hospital systems. We need to continue to dispel myths and present truths so more women and families seek midwifery care. Our challenges are great, but by working together we can forge a future that is brighter and more accepting of midwives and the care we provide—both nationally and in every state.

Important Dates

APRIL 6: Early bird registration deadline: lowest prices!

JUNE 3: Last day to book your hotel reservation in our room block at our low rates—book today to lock in your rate and room!

JUNE 19: Advance registration deadline: still discounted prices. After June 19, anyone needing to register must do so on-site.

At the ACNM 60th Annual Meeting & Exhibition in the Washington, DC area, midwives and other women's health care experts will convene to continue forging the future by exploring ways to enhance the quality of care we provide and expand our reach even further into mainstream care for women across the country. The 60th anniversary meeting celebrates our diversity of practice, perspectives, and backgrounds, and calls on us to forge the future by channeling these strengths in new and more effective ways to enhance the health care of women throughout the lifespan.

It all starts with a meeting— and a conversation. Spend the week in National Harbor and share your experiences to help forge the future with us.



Start connecting with other attendees on social media by joining our Facebook event at https://www. facebook.com/events/ 178187618373429/.

Premier Speakers & Sessions

Opening General Session

Mindfulness, Genes and the **New Brain Science: Midwifing** Mind, Body and Spirit

Joan Borysenko, PhD Sunday, June 28, 2:00-3:45PM

The new brain science is an exciting window into the nature of consciousness, emotional balance, physical health, and the interconnection of informational systems that we call the mind. Interpersonal neurobiology describes how the mind is both embodied in our brain and nervous system, which extends throughout the body, and also embedded in our relationships with the world around and within us. In this practical presentation, participants will learn how to use evidence-based techniques to calm down the fear centers in the midbrain and activate the prefrontal cortex where happiness, resilience, and wise mind reside.



Joan Borysenko, PhD, is a world-renowned expert in the mind-body connection. Her work has been foundational in an international health care revolution that recognizes the role of meaning, and the spiritual dimensions of life, as an integral part of health and healing.

A licensed psychologist with a doctorate in cell biology from Harvard Medical School, she synthesizes cutting edge science with a deep humanity. You can find out more about her at www.joanborysenko.com.

Premier Session

The Future of Midwifery: **Seizing the Moment**

Holly Powell Kennedy, CNM, PhD, FACNM, FAAN Monday, June 29, 3:45 - 4:45PM

As we celebrate our 60th year of incorporation, we are facing a stunning opportunity for health system change brought about by increasing evidence that supports improved outcomes with midwifery care. This talk will synthesize findings from the 2014 NICE Intrapartum Guidelines that recommend out of hospital birth for low-risk women; the 2015 publication, Hormonal Physiology of Childbearing: Evidence and Implications for Women, Babies, and Maternity Care; and The Lancet 2014 Series on Midwifery. The combined evidence in these publications establishes a mandate for changing US health care, and it represents one of the most critical moments in the history of US midwifery!



Professor Holly Powell Kennedy, CNM, PhD, FACNM, FAAN, is the immediate Past President of the ACNM. She is currently the Helen Varney Professor of Midwifery and the Executive Deputy Dean at the Yale University School of Nursing. Dr. Kennedy has practiced in inner

city clinics, HMOs, and academic institutions and she holds a strong commitment to teaching midwifery students within interprofessional education settings. She has focused her program of research to a gaining a greater understanding of the value and effectiveness of specific models of care during the childbearing year.

Closing Premier Session

The Midwife as a **Game Changer**

Her Excellency Toyin Saraki, Global Goodwill Ambassador for the International Confederation of Midwives Wednesday, July 1, 1:00-2:00рм

The Lancet Series on Midwifery estimated that a 25% increase in midwife coverage could reduce maternal mortality by 50%. Without urgent action to include midwives in the post-2015 Sustainable Development Goals on maternal, newborn, and children's health, the world will miss an opportunity to save millions of lives each year. The role of midwives is invaluable in forging and securing the future of mothers and children— and we must act now for improved access to midwives and better working conditions as an important means for improving maternal and newborn health globally.



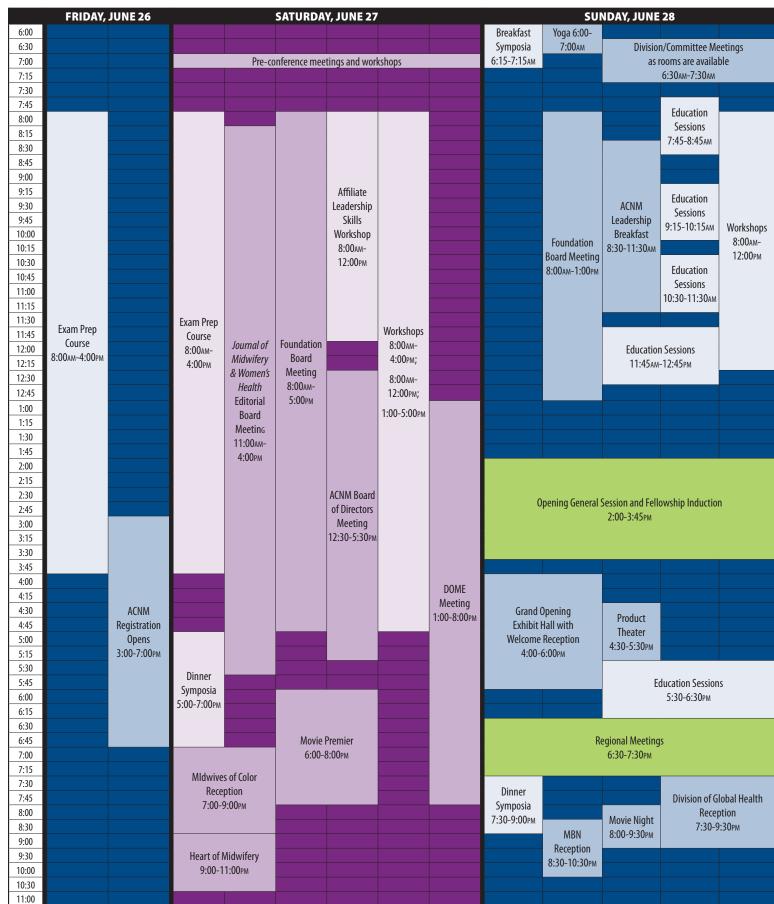
As the inaugural Global Goodwill Ambassador for the International Confederation of Midwives (ICM), Her Excellency Toyin Saraki is a champion for increasing access to midwives across the globe, and particularly in sub-Saharan Africa where maternal and newborn mortality

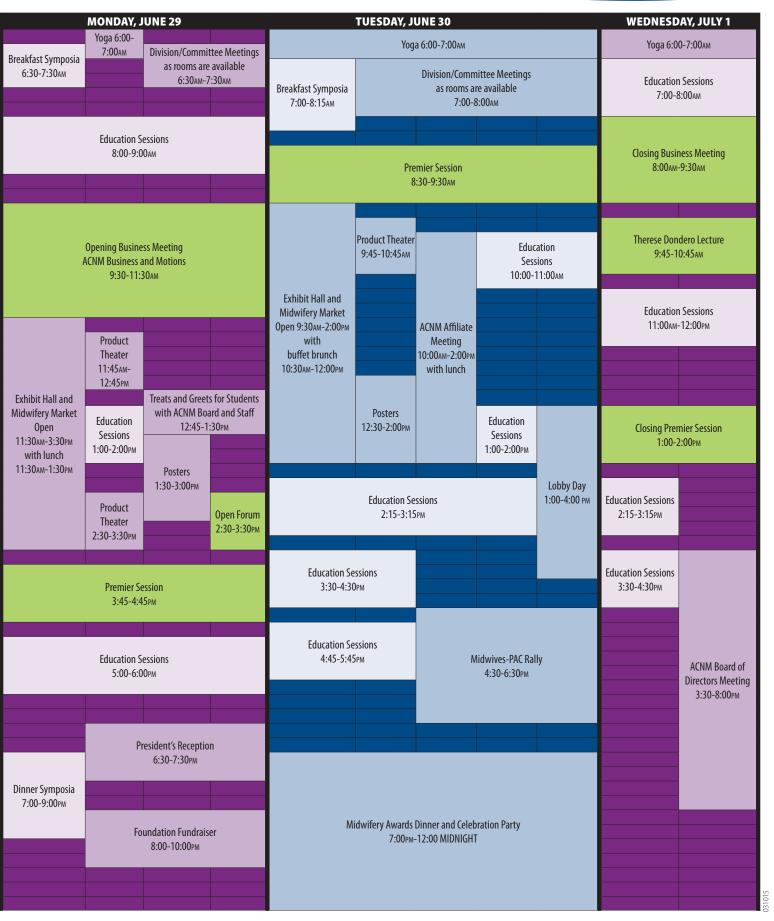
rates are persistently high. As Founder-President of The Wellbeing Foundation Africa (WBFA), Mrs. Saraki is a Nigerian philanthropist with 2 decades of advocacy covering maternal, newborn, and child health; ending gender-based discrimination

and violence; and improving education, socio-economic empowerment, and community livelihoods in Africa.

Learn more about this year's slate of premier speakers at www.midwife.org/AM2015-Premier-Speakers.

Schedule At-A-Glance REGISTRATION HOURS: Friday 3:00-7:00pm | Saturday and Sunday 7:00pm | Monday through Wednesday, 9:00pm | 3:00pm





Education Sessions & Workshops

You can build a custom educational experience at the 60th Annual Meeting with sessions and half- or full-day workshops on topics spanning our 7

Earn up to 23 hours of **CE Credit!**

tracks: clinical issues, education, global midwifery, the business of midwifery, the public perception of midwifery, research, and leadership. No matter what your area of interest, stage of career, or practice setting, we've got CEU opportunities for you.

See highlights of the schedule at www.midwife.org/AM2015-Workshops-And-Education-Sessions. Be sure to sign up for workshops when you register for the meeting, and remember that full meeting attendees gain access to 30 hours of recorded content after the meeting in ACNM's online Live Learning Center. This \$299 value for ACNM CE is available for 2 years after the meeting, and is included in the cost of your registration.



Look for sessions in our new track, Today's Reality: Everyone Is A Leader. Leadership is about taking actions to create sustained, positive transformations. There's no better way to solve problems than getting together with others to take ownership of those ideas and make way for the future specifically as a midwife.

Events

Evenings are session-free again this year, so you can take advantage of our prime location just outside our nation's capital, as well as the myriad of social and networking events we have planned. The Annual Meeting is the place to plug in to the real ACNM, come together

with your midwife colleagues, share experiences with old friends, and make new connections. Meet other members, discover new resources, and experience the ACNM community in action.

Check out everything we're offering at www.midwife.org/AM2015-Ticketed-And-Sponsored-Events.







Special in 2015: Join us on Tuesday, June 30 as we head to Capitol Hill for a lobby day! We'll handle organizing the day so ACNM members can visit **Congressional offices and discuss** issues of importance to midwifery. Let us know if you can participate when you register for the meeting, so we can ensure everyone has a ride to and from the Hill!

Registration Fees

Registration Type	Early Bird by April 6, 2015	Advance April 7–June 19, 2015	On-Site After June 19, 2015
Active Member*	\$465	\$550	\$650
Active–Advancing Member*	\$360	\$405	\$425
Active–New Midwife Member*	\$310	\$355	\$375
Active Supporting Member	\$390	\$475	\$530
Associate Member (Friend)	\$390	\$475	\$530
Student**	\$265	\$310	\$330
Non-Member	\$685	\$770	\$925
Non-Member Student**	\$365	\$410	\$430
One-Day Registration Member***	\$210	\$210	\$210
One-Day Registration Non-Member***	\$230	\$230	\$230

^{*}You must provide your ACNM member number. ** A valid student ID may be requested at registration on-site. ***Two-Day Maximum

To register online, sign up for workshops, and see the full list of optional ticketed events, visit www.midwife.org/AM2015-Register-Now.

Get Financial Support

The ACNM Annual Meeting & Exhibition is the premier opportunity for midwives and other women's health professionals to gain new information and practice new techniques that can benefit their whole practice. Your employer may be willing to pay some or all of your expenses to attend. Visit www.midwife.org/AM2015-**Employer-Support** for more information.



The Exhibition

The 2015 ACNM Exhibit Hall schedule and activities are custommade for you! Enjoy a sampling of new vendors we engaged based on your feedback, plus expanded hours of operation and a more expansive Hall space. Take your time, network, browse new products, shop the Midwifery Market, and drop by Everything ACNM— a dedicated area showcasing the best resources ACNM has to offer from the national office and volunteer structure.

Want to know who's coming? Start exploring the 2015 Exhibit Hall now with our interactive Personal Event Planner at www. midwife.org/AM2015-For-Attendees.

Midwifery Market

The Midwifery Market is open to both general retailers and ACNM affiliates interested in selling items for fundraising purposes. This perennial favorite always draws a crowd, so don't wait on the opportunity to pick up unique midwifery-themed gifts for your colleagues and family—or for yourself!



Exhibit Hall Hours

Sunday, June 28, 4:00-6:00PM Exhibit Hall grand opening reception

Monday, June 29, 11:30AM-3:30PM Exhibit Hall and Midwifery Market open Lunch 11:30AM-1:30PM

Tuesday, June 30, 9:30AM-2:00PM Exhibit Hall and Midwifery Market open Buffet brunch 10:30AM-12:00PM

Hotel & Travel

ACNM has partnered again with Orchid Event Solutions in order to provide a hassle-free booking process for attendees at ACNM designated hotels, offering discounted hotel rates for all tastes and budgets. We ask that you use only the official ACNM hotels to book your stay for the ACNM 60th Annual Meeting.

When attendees/exhibitors reserve rooms at hotels outside of our blocks or through internet providers, ACNM is exposed to penalties for not fulfilling our room block commitments. In addition, those staying at outside hotels miss out on meeting communications via the door drops, front desk, and in-room TV. Help ACNM make this meeting a success! Remember to book early and only use the official meeting hotels:

Gaylord National Resort and Convention Center

ACNM headquarters hotel

Hampton Inn and Suites National Harbor

Across the street, 1/2 block from Gaylord Hotel

Residence Inn National Harbor

Across the street, 1/2 block from Gaylord Hotel

Westin Washington National Harbor

1 block from Gaylord Hotel with views of the Harbor

We are also pleased to offer airline discounts on United Airlines ranging from 3-10% off published fares. For more details on hotel and travel for the ACNM 60th Annual Meeting, to book online, or to change an existing reservation, visit www.midwife. org/AM2015-Hotel-And-Travel.



2014 attendees said...

"The meetings are getting better every year!"

"The meetings are a great way to hear about the latest and greatest in midwifery practice and meet a lot of super interesting people!"

Sponsored Activities

Support from our industry and organizational partners makes the Annual Meeting & Exhibition possible, from the bags and materials you receive when you check in at the registration desk to the networking events you attend and the attractions that entertain you in the Exhibit Hall.

Free, sponsor-supported product theaters, symposia, and informational sessions are a great way to learn from industry experts on a variety of topics:

Oral Health Program/Workshop

Teeth for Two: Midwives as Frontline Providers of Oral Health Care for Pregnant Women and Their Newborns

Saturday, June 27, 1:00–5:00_{PM} Sponsored by The Oral Health Nursing Education and Practice Program (OHNEP)

Nexplanon Training Program

Clinical Training Program for NEXPLANON (etonogestrel implant) 68 mg Radiopaque

Saturday, June 27, 5:00–7:00_{PM} Sponsored by Merck Women's Health

Product Theater

Keys to Locking-out Lawsuits and Lowering Taxes

Monday, June 29, 11:45AM-12:45PM Sponsored by Legally Mine USA

Symposium

Nausea and Vomiting of Pregnancy (NVP): A Different Treatment Option

Tuesday, June 30, 7:00–8:15AM Sponsored by DuchesnayUSA

Symposium

Non-invasive Prenatal Testing: NEXT Steps For Midwives

Tuesday, June 30, 7:00–8:15AM Sponsored by Ariosa Diagnostics

Sign up in advance to guarantee your spot at these limited-capacity events! Find more information at **www.midwife.org/ AM2015-Ticketed-And-Sponsored-Events**.

Preliminary Listing of Exhibitors for the 60th ACNM Annual Meeting & Exhibition

AAPLOG
ACAM Midwifery
CenterGuatemala
ACNM Tennesee Affiliate
Afterbirth Anywhere
Alabama Affiliate of
ACNM
American Academy of

Family Physicians
American Association of
Birth Centers

American Midwifery Certification Board

ARDMS

Ariosa Diagnostics
Ascend Natural Products

Association of State and Territorial Health Officials (ASTHO)

Avion Pharmaceuticals Baby K'tan, LLC Baby K'tan Baby Carriers

Baby+Company
Ball State University
School of Nursing
Bayer HealthCare

Bedsider Bio Oil

Bows By Lisa Luann Calmoseptine, Inc.

CAREstream America CDC- Office on Smoking and Health

Centering Healthcare Institute

Institute
CLASSE Creations

Consortium of Texas Certified Nurse Midwives Contemporary Insurance

Services

Cord Blood Registry
CORD:USE Cord Blood

Bank

Ddrops Company

DiaSorin

DLVR Maternity, LLC

Duchesnay USA

Duke-Johnson & Johnson

Nurse Leadership Program Edel Immersys Inc

ellura

Fairhaven Health, LLC FDA Office of Women's

Health

Female Health Company

Floradix

From the Soul Jewelry

Frontier Nursing University

GOLD Learning Online Education

GroupB Strep International

Hawaiian Moon Hologic Inc.

Hopkins Medical Products

HPSRx Enterprises Inc

Institute for Reproductive Health, Georgetown University

It's You Babe, LLC

LabCorp

Laboring: Stories of a New York City Hospital

Midwife Laclede Inc.

Lamaze International
Lansinoh Laboratories Inc

Lansinoh Laboratories I Legally Mine

Lifelong Learning Enterprises

Limbs & Things Lullabeats

Lumara Health
Lutech Industries Inc
Mama Strut by PELV-ICE

MamAmor Dolls

Mandala Journey Birth

March of Dimes

Maryland State Affiliate Massaging Insoles by Main Street Sales, LLC

Maternity Neighborhood Medicines360

Midwifery Institute of Philadelphia University

Midwives Alliance of North America

Midwives For Haiti
MotherToBaby Pregnancy

studies conducted by the Organization of Teratology Information Specialists

Natera Inc.

Nursing Students for Choice

Oregon Affiliate ACNM's Student Midwives

Peace Corps Response

Pegasus Lectures, Inc

Perinatal Quality Foundation Pieces of Bali

PIEL CANELA PERU FAIR TRADE ORGANIZATION

Plumtree Baby, LLC Porter Instrument

Prestige Brands
Professional Education

Center

Project Humanity
Purple Umbrella Jewelry

Sequenom Laboratories

Serola Biomechanics, Inc. Southcentral Foundation

Southern Cross Insurance

Solutions, LLC
Teva Women's Health

The Arc

The Umbilical CARD

TxOptions
US Army Medicine
Civilian Corps

Utah Medical Products
Vesel Learning Center,

LLC

7ero to Five

Waterbirth Solutions
WDC Affiliate of ACNM

Wolters Kluwer Health Your Doula Bag, LLC

List of Exhibitors as of March 10, 2015.

ACNM Annual Meeting & Exhibition P.O. Box 758898 Baltimore, MD 21275-8896

(240) 485-1800

annualmeeting@acnm.org

www.midwife.org/am

www.twitter.com/ACNMmidwives

www.facebook.com/ACNMmidwives



A Special Thank You to Our Annual Meeting Sponsors



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